

# Healthcare and Life Sciences Data Privacy Services

Strategic business advisory services designed to help healthcare and life sciences organizations manage emerging privacy risks and meet evolving requirements regarding Protected Health Information

## HEALTHCARE AND LIFE SCIENCES DATA PRIVACY PRIORITIES

- *Mitigating Third Party & Contractor Risk*
- *Adopting New Technologies while Protecting Protected Health Information*
- *Ensuring Privacy Compliance during M&A*
- *Making the Business Case for Privacy & Data Protection*

At FTI we believe that while policies, standards, and discrete guidance documents are extremely important, privacy risk & compliance should be action-oriented and fully integrated throughout the business.

Enhanced global privacy regulation, increased risk around PHI and other personal data, heightened M&A activity and changing patient privacy expectations mean that today's healthcare and life sciences organizations face a profoundly complicated data privacy risk environment. HIPAA compliance is only a starting point. FTI Consulting's Information Governance Privacy and Security team delivers practical solutions that not only help healthcare and life sciences corporations comply with global privacy requirements, but enable safer, more efficient personal data handling throughout the enterprise

## OUR SERVICES

FTI's team of data privacy experts have broad expertise with privacy policy, processes and technology for healthcare and life sciences organizations. We can design, build, run, monitor, and enhance client data privacy risk management capabilities, delivering custom solutions no matter the company's data environment or risk profile. From small engagements around specific regulations to ongoing managed services, we help each organization better define, implement and operationalize data privacy programs. Our services include:

### Privacy Program Development

Privacy Program strategy, design, and implementation with focus on the unique requirements of healthcare and life sciences organizations

### Regulatory Assessments

- HIPAA Privacy Rule and Security Rule Assessments (inclusive of Pen Testing and/or Vulnerability Scanning).
- Global Regulatory Gap Assessments (GDPR, Canadian National and Provincial data privacy law, as well as LATAM and APAC regional data privacy laws)

### Privacy Tech Enablement

Vendor selection, requirements gathering, design, and implementation

### PHI and Personal Data Mapping

Personal data mapping with specific attention paid towards ePHI data flow and usage

### Privacy Program Managed Services

Outsourced managed privacy services to support the organization's back-office privacy operations

### M&A and Deal Support

New venture, M&A privacy due diligence and post-acquisition integration support

## WHY FTI FOR PRIVACY

### Extensive Healthcare and Life Science Regulatory

**Experience:** Our global team is adept at designing and building regulatory requirements across markets (North America, EMEA, APAC). We have field experience building solutions around diverse health industry regulations in the United States and internationally.

### M&A Related Program Management and HIPAA Risk Due

**Diligence:** Whether the transaction involves multiple covered entities or a hybrid of covered and non-covered, we assess physical, administrative and technical procedures covered by HIPAA, identify associated risk, and provide key insights and recommendations for risk mitigation during the transaction.

**Strong Technical Expertise:** We have wide-ranging experience with diverse data environments, including off-the-shelf and in-house enterprise platforms and applications.

**Effective Program Execution:** Our team translates high-level requirements into executable project plans and uses an array of workflows to fit the specific parameters of the project—from proven, out-of-the-box methods to custom processes designed specifically for the company's business model.

**Truly Cross-Functional Service:** We leverage a wide range of global subject matter expertise across FTI Consulting's many practices to enhance our Data Privacy service for several regions and use cases.

## TRUSTED GLOBAL LEADERS IN INFORMATION GOVERNANCE, E-DISCOVERY, AND INVESTIGATIONS

FTI Technology's Information Governance, Privacy & Security Services are tailored to the specific needs of each client and the FTI team offers deep experience in delivering tangible results in the context of investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. Our professionals, including forensic experts, corporate investigation specialists and technology and e-discovery professionals are industry leaders experienced in many of the largest regulatory and data privacy matters of the past decade.

## ABOUT FTI TECHNOLOGY

FTI Technology solves data-related business challenges, with expertise in legal and regulatory matters.

As data grows in size and complexity, we help organizations better govern, secure, find, analyze and rapidly make sense of information. Innovative technology, expert services and tenacious problem-solving provide our global clients with defensible and repeatable solutions. Organizations rely on us to root out fraud, maintain regulatory compliance, reduce legal and IT costs, protect sensitive materials, quickly find facts and harness organizational data to create business value. For more information, please visit [www.ftitechnology.com](http://www.ftitechnology.com).

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## EXPERTS WITH IMPACT™

### About FTI Consulting

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centers throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities.