

The General Data Protection Regulation (GDPR) recently went into effect, yet many multinational companies are still behind the compliance curve. This sweeping regulation requires organizations to meet stringent data protection requirements affecting the personal data of EU citizens and for the first time, also impacts companies that are based outside of Europe. With severe penalties in play - fines of up to €20m or 4% of global annual revenues - corporations must implement actionable and efficient strategies to achieve compliance.

## TOP CHALLENGES OF THE GDPR:

- **Elevated consent:**  
*Where applicable, consent must be unambiguous and explicit;*
- **Breach reporting:**  
*Companies are required to notify authorities after 72 hours of breach awareness;*
- **Privacy by-design and by-default:**  
*Proactive user-centric privacy requirements must be built into products and processes;*
- **The right to be forgotten:**  
*Individuals may request that companies erase all data pertaining to them.*

## FTI GDPR PREPAREDNESS SERVICES

When preparing for the GDPR, there is a broad range of expertise that is required, from having experience with the practical implications of applying data protection and information security, to managing an operational environment, to implementing information governance practices, to applying change management in complex regulatory circumstances. The FTI team has a strong track record of collaborating across legal, IT, compliance and lines of business to ensure input from and transparency with key stakeholders on policy development and implementation. Our global services include:



**GDPR Assessment** - Review requirements, applicability, identify gaps and areas of risk across people, process and technology, and develop a pragmatic roadmap and action plan.



**GDPR Technology & Program Implementation** - Provide privacy subject matter expertise and assist with the implementation of GDPR enabling technology. Our team has experience with GDPR relevant technologies (e.g. Data Mapping, Data Remediation, Incident Response, Subject Access Request Workflow, Records Management, Archival tools and more). Define requirements, perform vendor selection and implement compliant processes and procedures.



**Data Map Development** - Develop a GDPR specific personal data map and inventory personal data across the enterprise, where it flows internally and externally in the organisation.



**Sensitive Data Remediation** - Define and classify data to identify redundant, old or trivial (ROT) data appropriate for remediation, and decommission applications.



**Data Subject Rights** - Define a standardized process to review and efficiently handle Data Subject requests, including defining roles and responsibilities for internal and external stakeholders. Enable efficient data mapping, identification and searching across diverse data sources.



**Privacy Impact Assessment & Privacy by Design** - Assess risks for specific areas, systems or projects, update system provisioning processes, policies, procedures, roles, and technical standards, and review and align with an Enterprise Risk Framework.



**Cybersecurity Assessment and Program Implementation** - Assess cybersecurity posture and provide recommendations for implementing policies, processes and technologies that establish the appropriate level of security to mitigate risks.



**Data Breach Preparedness and Response** Develop and implement incident response preparedness, response and notification plans to help companies meet the 72 hour breach notification requirements.



**Employee Training and Change Management** Develop GDPR awareness campaign and develop multi-channel stakeholder specific training materials for employees, HR, IT, Customer Support, Marketing, and other key stakeholder areas. Ensure client specific drivers are fully reflected in messaging and tonality of communications and training.



**Contract Intelligence** - Identify potentially relevant contracts that may need to be reviewed and updated with new GDPR compliant data protection clauses utilizing FTI or partner related technologies.



**GDPR Program Auditing** - Conduct an independent review and audit of your existing GDPR program and related practices to identify potential areas of improvement and ongoing compliance.

## **TRUSTED GLOBAL LEADERS IN INFORMATION GOVERNANCE, E-DISCOVERY AND INVESTIGATIONS**

FTI Technology's Information Governance, Privacy & Security Services are tailored to the specific needs of each client and the FTI team offers deep experience in delivering tangible results in the context of investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. Our professionals, including forensic experts, corporate investigation specialists and technology and e-discovery professionals are industry leaders experienced in many of the largest regulatory and data privacy matters of the past decade.

### **ABOUT FTI TECHNOLOGY**

FTI Technology solves data-related business challenges, with expertise in legal and regulatory matters. As data grows in size and complexity, we help organizations better govern, secure, find, analyze and rapidly make sense of information. Innovative technology, expert services and tenacious problem-solving provide our global clients with defensible and repeatable solutions. Organizations rely on us to root out fraud, maintain regulatory compliance, reduce legal and IT costs, protect sensitive materials, quickly find facts and harness organizational data to create business value. For more information, please visit [www.ftitechnology.com](http://www.ftitechnology.com).

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### **EXPERTS WITH IMPACT™**

#### **About FTI Consulting**

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centers throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities.