

Strategic business advisory services designed to enhance regulator-readiness and reduce data privacy risk.

## CORPORATE DATA PRIVACY PRIORITIES

- *Enhancing Program Integration and Organizational Privacy Risk Awareness*
- *Financially Right-Sizing the Privacy Program*
- *Validating Third-Party/ Vendor Security*
- *Automating and Optimizing Control Effectiveness*

We believe that while policies, standards, and discrete guidance documents are extremely important, privacy risk & compliance should be action-oriented and fully integrated throughout the business

Reliance on personal data grows and companies continue to innovate against a backdrop of enhanced privacy regulation, changing consumer privacy expectations and shareholder demands for profitability. As a result, today's organizations face a profoundly complicated regulatory, reputational and operational data privacy risk environment. FTI Consulting's Information Governance Privacy and Security team delivers practical business solutions that not only help organizations reduce the risk associated with privacy compliance obligations, but also recognize value in their personal data.

## OUR SERVICES

FTI's team of data privacy experts have expertise with privacy policy, processes and technology and can design, build, run, monitor and enhance our clients' data privacy risk management capabilities delivering custom solutions no matter the company's data environment or risk profile. From small engagements around specific regulations to ongoing managed services, we help each organization better define, implement and operationalize data privacy programs. Our services include:



### Privacy Program Development

Program strategy, design, development and implementation.



### Regulatory Assessments

Compliance gap assessments across global privacy and security regulations.



### Privacy Managed Services

Day-to-day operational management and on-call response services.



### Privacy Tech Enablement

Vendor selection, requirements gathering, design, and implementation.



### Privacy Risk Management

Risk assessments & quantitative analysis, risk treatment roadmaps and recommendations, control monitoring and reviewing.



### Regulatory Process Implementation

Regulatory affairs support, complaints and inquiries handling, data subject rights request response, consent tracking



### M&A and Deal Support

New venture, M&A privacy due diligence and post-acquisition integration support.



### Industry-Specific Solutioning

Technology, Telecom, Media, Financial Services, Healthcare and Life Sciences.

## WHY FTI FOR PRIVACY

### Prioritization of Data Value

We work to understand client products and services and develop a strategy that reduces risk around personal data and improves that data's value by making it more transparent, which enables clients to make more effective business decisions.

### Extensive Privacy Regulatory Experience

Our global team is adept at designing and building regulatory requirements across markets (North America, EMEA, APAC). We have field experience building solutions around diverse privacy regulations including DPA, GDPR, HIPAA, PCI DSS, and more.

### Strong Technical Expertise

We have wide-ranging experience with diverse data environments, including off-the-shelf and in-house enterprise platforms and applications.

### Effective Program Execution

Our team translates high-level requirements into executable project plans and uses an array of workflows to fit the specific parameters of the project - from proven, out-of-the-box methods to custom processes designed specifically for the corporation's business model.

### Truly Cross Functional Service

We leverage a wide range of global subject matter expertise across FTI Consulting to enhance our Data Privacy service for several specific verticals (technology, financial services, life science, healthcare and others), regions and use cases.

## TRUSTED GLOBAL LEADERS IN INFORMATION GOVERNANCE, E-DISCOVERY AND INVESTIGATIONS

FTI Technology's Information Governance, Privacy & Security Services are tailored to the specific needs of each client and the FTI team offers deep experience in delivering tangible results in the context of investigations, litigation, mergers and acquisitions, regulatory issues, reputation management and restructuring. Our professionals, including forensic experts, corporate investigation specialists and technology and e-discovery professionals are industry leaders experienced in many of the largest regulatory and data privacy matters of the past decade.

## ABOUT FTI TECHNOLOGY

FTI Technology solves data-related business challenges, with expertise in legal and regulatory matters. As data grows in size and complexity, we help organizations better govern, secure, find, analyze and rapidly make sense of information. Innovative technology, expert services and tenacious problem-solving provide our global clients with defensible and repeatable solutions. Organizations rely on us to root out fraud, maintain regulatory compliance, reduce legal and IT costs, protect sensitive materials, quickly find facts and harness organizational data to create business value. For more information, please visit [www.ftitechnology.com](http://www.ftitechnology.com).

For more information on our range of services, please contact:



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## EXPERTS WITH IMPACT™

### About FTI Consulting

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centers throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities..