

# Technology Blockchain Advisory Services



## Assess and Implement Effective Blockchain Strategies for Tangible Benefits

Blockchain technology is estimated to create \$3.1 trillion of business value by 2030,<sup>1</sup> yet many organizations lack a clear understanding of its application, the risks and benefits specific to their company and industry, or strategies for implementing blockchain for optimal return.

### OUR SERVICES

To help bridge this gap, FTI Technology's Information Governance, Privacy & Security (IGP&S) practice provides a range of blockchain advisory services. No matter where a company is in its strategy development or execution, the FTI team has a strong track record of collaborating across legal, security, IT, compliance and lines of business to ensure input and transparency with key stakeholders on policy development and implementation.

We leverage our blockchain expertise with deep knowledge of legal and regulatory requirements to offer global services that include:

#### Needs Analysis and Assessment

FTI experts work with stakeholders to understand the goals of the business and identify areas in which blockchain technology may be utilized to improve existing workflows and/or to create entirely new workflows with maximum return on investment. Since blockchain technology may be impactful in many areas of the business, the expert team identifies the best and highest-use scenarios that may provide maximum return on business goals and investment, in accordance with any applicable data privacy, legal, compliance, and regulatory requirements. The deliverable is customized to meet each client's needs, and can include recommendations of potential blockchain initiatives, an outline of current workflows compared to proposed workflows with blockchain technology, benchmarking data on industry peers, a high-level project plan, and preliminary investment data.

#### ROI Study

The FTI team can calculate short and long-term projections on the return on investment for a blockchain implementation. This can include timelines, resources, costs, risks and strategic benefits.

#### Software Selection, Implementation and Support

Our software-agnostic experts can find the right solution to meet client needs based upon technology environment, functionality needs, data security requirements, flexibility and other variables, for each client by analyzing the strengths, benefits, and weaknesses of the available blockchain technologies. Our experts evaluate each technology for functionality, data security, flexibility, and ease of use to align these variables to the project needs.

#### Proof of Concept/Pilot Project

The FTI team can develop pilot programs to prove out and validate the benefits of a blockchain implementation. Through this limited-scope deployment, teams can identify potential risks and better prepare for the technical and change management needs of a broader rollout.

### WHY FTI FOR BLOCKCHAIN ADVISORY SERVICES

Our team of professionals – comprising blockchain experts, former regulators, cyber security leaders, forensic investigators, law firm counsel, litigation support, in-house counsel and IT – provide your company with:

#### Technical Expertise

FTI professionals have extensive experience working with blockchain technology as well as diverse enterprise environments, including off-the-shelf and in-house enterprise platforms and applications. The team is also well-versed in efficiently navigating complex IT environments across the globe.

#### Legal and Regulatory Experience

Our global team is adept at designing and implementing compliance programs to adhere to specific legal or regulatory requirements or industry best practices, including DPA, GDPR, HIPAA, PCI DSS, AML, KYC, etc. FTI can also develop defensible documentation and have the credentials and experience to testify in court about the methods used. Our team is comprised of practitioners with a wide range of legal, privacy, security and technology certifications.

<sup>1</sup> "Forecast: Blockchain Business Value, Worldwide, 2017-2030" by John-David Lovelock, Martin Reynolds, Bianca Granetto and Rajesh Kandaswamy, Gartner Research, March 2, 2017.

### Effective Program Execution

FTI is adept at translating high-level requirements into an executable project plan and effectively manage these projects from inception through completion. No matter the type or size of the effort, we can leverage proven, out-of-the-box workflows or design custom processes to quickly and cost-effectively deliver results. We have decades of experience developing standardized processes and templates, as well as implementing best practices and documenting workflows that integrate seamlessly with the client's business model.

### TRUSTED GLOBAL LEADERS IN COMPLIANCE AND GOVERNANCE

FTI Consulting provides the people, process and technology to deliver concrete improvements with demonstrable value for organizations. We assist in developing, implementing and documenting programs that help to comply with regulation, reduce compliance risk and costs, while enabling faster and deeper insight into data.

### ABOUT FTI TECHNOLOGY

FTI Technology solves data-related business challenges, with expertise in legal and regulatory matters. As data grows in size and complexity, we help organizations better govern, secure, find, analyze and rapidly make sense of information. Innovative technology, expert services and tenacious problem-solving provide our global clients with defensible and repeatable solutions. Organizations rely on us to root out fraud, maintain regulatory compliance, reduce legal and IT costs, protect sensitive materials, quickly find facts and harness organizational data to create business value. For more information, please visit [www.ftitechnology.com](http://www.ftitechnology.com).

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For more information on our range of services, please contact:



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### EXPERTS WITH IMPACT™

#### About FTI Consulting

FTI Consulting is an independent global business advisory firm dedicated to helping organizations manage change, mitigate risk and resolve disputes: financial, legal, operational, political & regulatory, reputational and transactional. FTI Consulting professionals, located in all major business centers throughout the world, work closely with clients to anticipate, illuminate and overcome complex business challenges and opportunities..